

GGND Informational Meeting Minutes 1/5/2025

Called the meeting to order at 5:00 pm

Attendees: See below

Recited the Pledge of Allegiance

Introductions/New members: Becky Hoehn

General Business: Approval was made of tonight's agenda by Cindy Finstad and 2nd by Jenny Liautaud. Approval was made for Meeting minutes from 6/30/2024 by Cindy Finstad and 2nd by Julie Phelps. Jenny Liautaud nominated Cindy Finstad as the Vice-Chair – everyone voting in favor. Brian Finstad nominated Becky Hoehn as the Secretary – Treasurer – everyone voting in favor. Discussion was made about 2024 profits and major factors in the profits were the increase in sponsorships, ducks, and beer. The floor was open about any new events we would like to have this year. Mike Love suggested we look into a kids race before the 5k. Cindy will work with Anderson Race and see what we can do or what they suggest. It was also brought up that we look into doing bingo some time this winter. Dave and Erik will talk with Holly Meyer from the Wisconsin Bingo Program to see what we can do. Erik had a magician reach out and would like to perform. Brian said he will reach out to him and see if he would like to perform at the Town Hall the Saturday of event

Calendar: We talked about moving Sunday's events to Friday this year. We would have Mud volleyball, Cornhole, and Bingo. We will discuss more at our next meeting.

Advertising: Social Media: Jesse Smith: Jesse will continue to run all social media.

TV/Newspaper Articles: We will discuss closer to the event.

Sponsorships/Collections/Poster: *Danielle Eagle/Cindy Finstad/Jenny Liautaud/Julie Phelps.* We will keep the levels and amounts of the sponsorships the same. Danielle announced Links Ford and RV will sponsor the car show for \$2,000 again this year. Julie will look into getting quotes for the posters, Craig said Arrowhead printing is a good one to look into.

Postcards/Donors: *Erik Finstad/Jesse Smith:* We will use Vista print again this year. We will also send the postcards out 12-14 days later than we did last year. Erik will work with Douglas County to get a new mailing list. We discussed if Venmo would be a possibility. Craig and Denise will look into what steps are needed as this is something that will need to be set up by the town.

5K: Cindy Finstad: Anderson Race will run it again this year along with Cindy. Cindy will look into booking a hotel for them to stay at again this year. She may have booked it last year but will check.

Pancake Breakfast: *Erik Finstad/Darrel Kyle(Mason's Contact):* Darrel said they would love to come back and run the breakfast again this year. Michelle Hintz said her family will donate the syrup and would also like to see their syrup at the breakfast as well.

Vendors/Crafts: Paula Davey has resigned. She has done a wonderful job and will help with the transition. Brian said Julie Roberts is considering it and will let us know within the week.

Parade: *Brian Finstad:* Brian said Katy Metcalfe. Mike Love said he would help with the lineup. Cindy set up a contract with Doucette's, as we rented speakers with them last year and would like to again this year. She will speak with them to see if there is a better system we can use that we can hear over a big crowd. We will need to have someone in charge of taking the speaker from one event to another.

Duck Race: *Brian Finstad:* Brian will run the duck race and will recruit others to help.

Duck Boards: *Brian Finstad/Danielle Eagle/Becky Hoehn:* Danielle will assist Brian and Becky with the Duck boards and the organization that goes along with where the boards are distributed to. The committee all voted to have the ducks selling price be \$5 this year. We would like to have a better payout or have more winners. We will have further discussion. We will count ducks at the next meeting.

Fireworks *Erik Finstad:* We will continue to use J&M Displays fireworks.

Laser Show: *Erik Finstad:* We would like to have the same company from last year. We would like to have more patriotic music. We need to discuss the price and they need to provide the power for the show.

Bartenders, Wristbands, & ID's: *Erik Finstad/Shay Burbul:* The committee agreed to have Shay run it again this year. Erik will work with the town on the Alcohol license for 2025.

Band & Stage: *Erik Finstad/Craig Golembiewski (Cody Eagle-Stage):* The committee voted to have Last Call back again this year. Cody has spoken with Randy Moey and he will provide the stage.

Mud Volleyball: *Craig Golembiewski:* We will need to invest money on black dirt this year. The poles will need to be updated soon.

Bingo: *Dave Hodek/Erik Finstad:* Dave or Erik will make a phone call to Holly Meyer from the Wisconsin Bingo Program this week to see about having more events this year. Pat from St Anthony of Padua Catholic Church would like to help run the event. They will ask Holly if this is something we can do.

Cornhole: *Erik Finstad:* Erik will reach out to Twin Ports Cornhole to see if they would like to run the event.

Pickleball: *Jenny Liautaud/Erik Finstad:* Judy Schad has resigned. Jenny will talk with her friend Chuck to see if he would like to help or know if anyone else would be interested.

Sounds, Sweets, & More: *Brian Finstad:* Handled.

Historical Walking Tour: *Brian Finstad:* Handled.

Fire Tower Open Climb: *Brian Finstad:* Handled.

Museum Open: *Brian Finstad:* Handled.

Kids Events: Erik spoke on Sherri Gouge's behalf and said she would like to take this over. Brian said the Historical Society will be meeting later this month to vote on the matter of GGND to use the park next to the train tracks as our kids event space.

Tractor Show: *Bob Mullvain:* Handled.

Car Show: *John Hubler/Dr. Perry:* John was absent. This will be tabled until the next meeting.

Dumpsters & Cleanup: *John Hubler:* We would like to keep everything the same as last year.

Downtown sales: We will still use both Bernick and Superior Beverage. It is nice that they are able to provide a cooler and we are able to store all the beverages in the cooler.

Banners: *Cindy Finstad:* We will use both Bernick and Superior Beverage for banners.

Wearables: We as a committee have voted to no longer pursue wearables.

Ice: *Danielle Eagle:* Handled

Donation Rockets: We will hand these out with Duck Boards.

Volunteer T-Shirts: *Cindy Finstad:* Cindy will order more closer to the event as needed.

Parking Signs: *Danielle Eagle:* Danielle will be in charge of the signs the day of the event for the parade. Craig will look into what needs to be done with the road right of way for the night of the fireworks.

Porta Potties: *Craig Golembiewski:* Craig will verify the price. If it is the same we will use them again.

Buses: *Craig Golembiewski:* Handled

Law Enforcement: *Craig Golembiewski:* Handled.

EMS: *Erik Finstad:* Erik said we need 2 way radios to talk to EMS Craig said we can use the towns.

Towns Crew List: *Craig Golembiewski:* Handled.

Towns Crew List: *Erik Finstad/Craig Golembiewski:* Handled

MISC: We need to create a **Volunteer Schedule** for the weekend of event. **ATM - Cindy Finstad:** Tyler Anderson from Twin States Music Co is who we used last year and will use again this year. They will look into getting a booster at the ballpark and we will have to have the ATM in town closer to the Town Hall to use the WIFI.

Adjournment: 6:42pm

Next Meeting: Sunday January 26th at 5 pm. We will be counting ducks and the meeting is to follow.

Prepared by Danielle Eagle on 1/5/2025

Attendees:

Chair: *Erik Finstad*

Vice Chair: *Cindy Finstad*

Secretary/Treasurer : *Danielle Eagle*

Member at Large: *Jeff Davey*

Member at Large: *Bob Mullvain*

Town Liaison: Craig Golembiewski

Dave Hodek

Jesse Smith

Denise Wohlbier

Jenny Liautaud

Mike Love

Carol Walch

Becky Hoehn

Pat Connor

Callie Augesen

Brian Finstad

Julie Phelps

Jan Newsome